MACHAKOS UNIVERSITY

University Examinations for 2017/2018 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS, ENTREPRENEURSHIP & MANAGEMENT SCIENCE

SECOND YEAR FIRST EXAMINATION FOR BACHELOR OF EDUCATION

FIRST YEAR FIRST SEMESTER BACHELOR OF COMMERCE

BBA 100: BUSINESS STUDIES

DATE: 6/12/2017 **TIME: 2.00-4.00 PM**

INSTRUCTIONS:

Answer Question One and Any Other Two Questions

QUESTION ONE (COMPULSORY) (30 MARKS)

a) Giving examples, Explain the meaning of corporate social responsibly (2 marks)

b) Social responsibility is a duty every organization needs to perform so as to maintain a balance between the economy and the ecosystems. Analyze some common areas of concern which an organization can consider for social responsibility. (10 marks)

c) Identify ways in which stock exchange markets help in raising capital for a business (8 marks)

d) Foreign companies are identified by their large size and their worldwide activities. Describe the activities that the foreign companies are involved in. (10 marks)

QUESTION TWO (20 MARKS)

a) Discuss the main characteristics of foreign companies operating in Kenya. (10 marks)

b) Explain the major management functions. (10 marks)

QUESTION THREE (20 MARKS)

a) Delegation of authority is the base of superior-subordinate relationship. Discuss the steps involved in delegation. (6 marks)

b) Differences between Authority and Responsibility (14 marks)

QUESTION FOUR (20 MARKS)

Your friend after graduating from university took time to get an employment opportunity. She has therefore resulted to starting her own organization however she lacks enough capital. She has come to you for advice. Discuss the sources of business finance. (20 marks)

QUESTION FIVE (20 MARKS)

a) By use of relevant examples explain the meaning of Listing Requirements. (4 marks)

b) Increasingly, stock exchanges are part of a global securities market. Explain the role of stock exchanges in the economy. (16 marks)