



MACHAKOS UNIVERSITY

University Examinations for 2016/2017 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT
SCIENCES

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN BUSINESS
MANAGEMENT

BBA 030: PRINCIPLES AND PRACTICES OF MANAGEMENT

DATE: 31/5/2017

TIME: 11:00 – 1:00 PM

INSTRUCTIONS:

Answer Question One and Any Other Two Questions

1.
 - (a) Discuss the necessity of formulating plans in an organization. (10 marks)
 - (b) Outline five functions of management. (10 marks)
 - (c) Alex has been appointed as a first line manager in Thuo Inc. Explain five duties that he will be expected to do. (10 marks)
2.
 - (a) Discuss the benefits of an MBO program to an organization. (10 marks)
 - (b) How can the top management of an organization enhance ethical behavior? (10 marks)
3.
 - (a) Outline five types of plans that can be formulated in an organization. (10 marks)
 - (b) Juma is the deputy CEO of Thuo Ltd. He intends to introduce the concept of decentralization. What are the likely benefits of this concept? (10 marks)
4.
 - (a) Highlight five principles of a bureaucracy. (10 marks)
 - (b) Daniel Kamau, the CEO of Thuo enterprises wants to enhance communication between management and the subordinates. Discuss five methods he can use to achieve this. (10 marks)
5.
 - (a) Outline the steps in the organizing process. (10 marks)
 - (b) Discuss the likely benefits of using information technology (IT) in an organization. (10 marks)