MACHAKOS UNIVERSITY

University Examinations for 2024/2025 Academic Year

SCHOOL OF BUSINESS, ECONOMICS, HOSPITALITY AND TOURISM MANAGEMENT

DEPARTMENT OF HOSPITALITY AND TOURISM

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

BTM 201: WORLDWIDE DESTINATIONS

DATE: **TIME:**

INSTRUCTIONS:
*Answer question **ONE (Compulsory)** and **any other TWO** questions*

QUESTION ONE (30 MARKS)

a) Describe the relevancy of the following terms in tourism: **(5 marks)**

i. Latitudes
ii. Longitudes
iii. Geomorphology
iv. Biogeography
v. Tectonic Plates Theory

b) Identify the international airports that you will recommend when your clients are travelling to the following popular destinations **(5 marks)**

i. Eiffel Tower
ii. Great Wall
i. Statue of Liberty
ii. Vatican City
iii. Taj Mahal
iv. Pyramids of Giza
v. Christ the Redeemer
vi. Burj Khalifa
vii. Tower of London
viii. Chichen Itza

c) Assuming you are a travel agent and you are planning a trip from Los Angeles (118° W) to Tokyo (135° E), where the flight Duration is12 hours.

i. Calculate the time difference between Los Angeles and Tokyo based on their longitudes**.** **(4 marks)**

ii. If your clients depart Los Angeles at 5:00 PM, what time will they arrive in Tokyo**.** **(2 marks)**

d) List any two attractions found in the recently unveiled Kenya Tourism Board 9 tourism circuits. **(9 marks)**

e) Using examples list five major physical geography features that are tourist attractions in Kenya. **(5 Marks)**

QUESTION TWO (20 MARKS)

a) Assuming you are an outbound tour operator based in Kenya, discuss five factors you would need to look into before recommending a travel destination to your potential clients.

(10marks)

b) Protecting tropical forests is not only vital for the environment but also for sustaining the tourism industry that many local communities depend on. Analyse the effects of deforestation on tourism in these tropical regions. **(10marks)**

QUESTION THREE (20 MARKS)

a) Analyse five impacts of climate change on tourism in various regions around the world. **(10 marks)**

b) Discuss the significance of land forming processes in shaping the natural environment and how this affects tourism development. **(10 marks)**

QUESTION FOUR (20 MARKS)

a) Describe any five emerging issues and trends that are likely to affect the future of the tourism industry in Kenya. **(10 marks)**

b) Discuss five factors that influence the climate of tourism destinations. **(10 marks)**

QUESTION FIVE (20 MARKS)

a) In 2023 the top ten most visited destinations included France, Spain, USA, China, Italy, turkey, Mexico, Germany, Thailand and the UK. Describe six factors that have contributed to growth of tourism in those destination. **(12 marks)**

b) Explain the impact of the Israel -Palestine and Russia-Ukraine wars on tourism worldwide. **(8 marks)**