



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year

SCHOOL OF ENGINEERING AND TECHNOLOGY

DEPARTMENT OF COMPUTING AND INFORMATION TECHNOLOGY

FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF SCIENCE
IN HOSPITALITY AND TOURISM MANAGEMENT

SHT 300: TOURISM LEISURE RECREATION AND HEALTH

DATE: 2/8/2016

TIME: 8: 30 – 10:30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

SECTION A COMPULSORY

Answer all questions (30 Marks)

1.
 - a) As the entrepreneur of Chaka Ranch what factors do you think determine and shape up the business of providing leisure and recreation services in Kenya (10 marks)
 - b) What are Characteristics of Recreation (10 marks)
 - c) Define the following terms:-
 - i) Leisure
 - ii) Health
 - iii) First Aid
 - iv) Recreation
 - v) Frost bite (10 marks)

SECTION B: ANSWER ANY OTHER TWO QUESTIONS

2.
 - a) As the Tourist Officer in-charge of Leisure and Recreation in Machakos Country you have been invited to give a talk on the benefits of leisure, recreation and health at a local “baraza”. Highlight points and explain 5 major points you will prepare to address the gathering. (15 marks)
 - b) Differentiate between active and passive recreation citing examples (5 marks)

3. a) Explain the factors that determine the participation of Kenyans in domestic recreation and tourism programs (10 marks)
- b) Mention and highlight ways in which leisure and recreation activities in Machakos County can be improved to encourage the resident to participate more in leisure and recreation. (10 marks)
4. a) Discuss the significance of leisure and recreation programs in to the hospitality industry in Kenya. (12 marks)
- b) Identity and describe the recreation and leisure facilities found in Machakos county. (8 marks)
5. a) You have been hired as the General Manager of Manzi Hotel situated at the coast. The hotel has been experiencing low business even during the peak seasons. Discuss % Leisure operations and management strategies that can be adopted to increase business to the hotel that has been only offering Food, Beverage and Accommodation. (10 marks)
- b) Identify the major contents of a First Aid Kit (5 marks)
- c) Briefly describe the DRABC Procedure in First Aid. (5 marks)