



MACHAKOS UNIVERSITY

University Examinations for 2017/2018 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS, ENTREPRENEURSHIP & MANAGEMENT SCIENCE

FIRST YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN AGRIBUSINESS MANAGEMENT AND TRADE

BACHELOR OF SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT

BACHELOR OF ECONOMICS AND STATISTICS

BACHELOR OF ECONOMICS AND FINANCE

BACHELOR OF ECONOMICS

HTM 104/BBA 102: PRINCIPLES OF MANAGEMENT

DATE: 11/12/2017

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

Answer Question ONE and any other TWO Questions.

QUESTION ONE (COMPULSORY) (30 MARKS)

- (a) “Management is a useless activity in organizations”. Discuss your case against this statement”. (10 marks)
- (b) Discuss any five principles of management as advanced by Henri Fayol while clearly showing how they are applicable in modern organizations. (10 marks)
- (c) You are the newly appointed Managing Director of Kigwaragware Chemicals. Your first assignment is to deal with a Board that is divided on whether to spend the company’s hard-earned profits on social responsibility or not. Prepare a paper to convince the board members about the need for social responsibility. (10 marks)

QUESTION TWO (20 MARKS)

- (a) Effective communication is hindered by various obstacles. Discuss. (10 marks)
- (b) Many organizations are conducting performance appraisal activity on their employees. Discuss why this is so. (10 marks)

QUESTION THREE (20 MARKS)

- (a) Centralisation and decentralization are normally constrained by a number of factors. Discuss any five of them. (10 marks)
- (b) Identify and discuss any five guidelines to effective delegation. (10 marks)

QUESTION FOUR (20 MARKS)

- (a) Discuss the importance of Control function in any organization. (10 marks)
- (b) Decision making is hindered by various factors. Discuss any five of them. (10 marks)

QUESTION FIVE (20 MARKS)

- (a) Discuss the relevance of Maslow's Theory to Managers. (10 marks)
- (b) The general manager of ABC Company approaches you seeking to know bases of departmentation he can use in his organization. Give him your advice. (10 marks)