



MACHAKOS UNIVERSITY

University Examinations 2018/2019

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN

FIRST YEAR SUPPLEMENTARY/SPECIAL EXAMINATIONS FOR
BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFM 101: ART AND DESIGN CONCEPTS

DATE:

TIME:

INSTRUCTIONS:

This paper consists of **FIVE** questions.

Answer **Question 1** and any other **TWO** questions

Question 1 carries 20 marks

Question 2-5 carry 15 marks each

QUESTION ONE (COMPULSORY) (30 MARKS)

- a) Explain a presentation portfolio with reference to fashion design. (2 marks)
- b) State the difference between the Prang and the Munsell colour theories (2 marks)
- c) Highlight three (3) types of patterns applied on fashion fabrics (3 marks)
- d) Describe two (2) colour schemes that a designer can use to create harmony (4 marks)
- e) Highlight three (3) ways by which emphasis may be accomplished during the production of apparel (3 marks)
- f) Illustrate three (3) basic garment shapes for female figures (6 marks)

QUESTION TWO (15 MARKS)

Suggest to an interview panel how you would suitably dress the listed shapes commonly found in men in the population:

- | | | |
|-------|-----------------------|-----------|
| (i) | The Oval | (5 marks) |
| (ii) | The Triangle | (5 marks) |
| (iii) | The inverted Triangle | (5 marks) |

QUESTION THREE (15 MARKS)

With the aid of illustrations of a blouse, explain to your classmates how various types of balance can be achieved in apparel design.

QUESTION FOUR (15 MARKS)

You are training a design class on colour choice for fashion accessories. Using relevant illustrations, Discuss three (3) dimensions of colour

QUESTION FIVE (15 MARKS)

With the aid of an appropriate illustration, make a presentation in a seminar on how emphasis applies in fashion design.