



MACHAKOS UNIVERSITY COLLEGE

**(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year**

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT SCIENCES

**FIRST SEMESTER EXAMINATION FOR DEGREE IN BACHELOR OF COMMERCE
(PROCUREMENT AND SUPPLY CHAIN MANAGEMENT)**

BMS 318: PROCUREMENT MANAGEMENT

DATE: 12//8/2016

TIME: 8:30 – 10:30 AM

INSTRUCTIONS.

Answers Question One And Any Other Two Questions.

QUESTION ONE

- a) Define the term procurement and differentiate procurement from purchasing. (6 marks)
- b) Differentiate between COST ANALYSIS and PRICE ANALYSIS.
- c) The procurement process, particularly in the public sector, is often prone to procurement fraud. Define the term procurement fraud and explain the drivers of procurement fraud. (6 marks)
- d) Advances in technology have revolutionized procurement activities. Elaborate. (6 marks)
- e) Define the term “Learning Curve” and describe three ways on how it can be applied in procurement. (6 marks)

QUESTION TWO

- a) Identify and describe the most common methods of procurement. (10 marks)
- b) Identify instances of procurement fraud in the procurement cycle and using the fraud triangle, explain how to eliminate procurement fraud. (10 marks)

QUESTION THREE

- a) The procurement process is often referred to as the procurement cycle. Elaborate. (10 marks)
- b) Supplier evaluation is an important step in the process of identifying suppliers. Identify and describe the factors to consider in objective supplier evaluation. (10 marks)

QUESTION FOUR

- a) Describe how organizations can minimize the cost of holding inventory. (10 marks)
- b) Define the various types of Buyer-Supplier relationships and the importance of enhancing them in procurement. (10 marks)

QUESTION FIVE

- a) Explain five factors to consider while making a decision whether to adopt virtual supply chains or not for an organization. (10 marks)
- b) Explain the situations where Adversarial Approach of supplier relationship management would be preferred over a partnership approach. (10 marks)