



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF HUMANITIES

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE IN FASHION DESIGN AND MARKETING

HFD 410: APPAREL ACCESSORIES

DATE:11/12/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS:

This paper consists of **five questions**.

Answer Question 1 and any other **two** questions

Question 1= 20 marks

Question 2-5= 15 marks each

1. a) Describe three (3) categories of men's scarves (6 marks)
 b) Outline five (5) functions of headwear (5 marks)
 c) State five (5) techniques to care for shoes (5 marks)
 d) Elaborate on two (2) main categories of belts (4 marks)
2. Explain to an elderly end-user seeking to buy a walking stick the types of materials it is available in and its care (15 marks)
3. As a jewellery designer explore how the following period styles and cultures would inspire your collection
 i) Art Nouveau (1890-1910)
 ii) Maasai culture
 iii) Art Deco (1915-1935) (15 marks)

4. With the aid of diagrams suggest five (5) options of displaying handbags in a retail store (15 marks)
5. Discuss with your retail store staff five (5) types of hosiery that may be stocked (15 marks)