



MACHAKOS UNIVERSITY

DIPLOMA IN MECHANICAL ENGINEERING (PRODUCTION OPTION)

DIPLOMA IN AUTOMOTIVE ENGINEERING

DIPLOMA IN ELECTRICAL & ELECTRONIC TECHNOLOGY (POWER OPTION)

DIPLOMA IN BUILDING TECHNOLOGY

DIPLOMA IN CIVIL ENGINEERING

ENTREPRENEURSHIP EDUCATION

DATE: April 2019

TIME: 9.00AM

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1.
 - a) Makini Youth Group comprises of fresh graduates from a local university. They intend to start a spare part sales company. Explain five ways of matching entrepreneurial skill with the business they are venturing into. (10 marks)
 - b) Highlight five sources of business Ideas. (10 marks)
 2.
 - a) Sole proprietorship is a form of business ownership which is preferred by small scale entrepreneurs. Explain five merits of sole proprietorship. (10 marks)
 - b) Explain five stages in the business life cycle. (10 marks)
 3.
 - a) Explain five ways in which an enterprise may demonstrate its responsibility towards its competitor. (10 marks)
 - b) Explain five importance of enterprise social responsibility. (10 marks)
 4.
 - a) Highlight five challenges faced when starting a small business enterprise. (10 marks)
 - b) Outline five disadvantages of operating a partnership form of business enterprise. (5 marks)
 5.
 - a) Explain five reasons of writing a business plan (10 marks)
 - b) Describe five components of a business plan. (10 marks)