



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF EDUCATION

DEPARTMENT OF COMMUNICATION TECHNOLOGY

THIRD YEAR SECOND SEMESTER EXAMINATION FOR BACHELOR OF
EDUCATION

ECT: 314: BUSINESS SUBJECT METHODS

DATE:13/12/2017

TIME: 8.30-10.30 AM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

QUESTION ONE (30 MARKS)

You have been provided with the following extract from form one business studies syllabus

Production (12 Lessons)

Specific Objectives

By the end of the topic, the learner should be able to:

- a) Explain the meaning of production
- b) Distinguish between the different types of utility
- c) Distinguish between direct and indirect production
- d) Describe the levels of production and occupations relating to each
- e) Discuss the factors of production and the reward for each
- f) Explain the role of division of labour in the production process
- g) Classify goods and services produced in an economy.

Content

- Meaning of production.
- Types of utility.
- Direct and indirect production.
- Levels of production and related occupations.
- Factors of production and their rewards.
- Division of labour and specialization,
- Classification of goods and services produced in an economy.

Resource books: 1. Inventor Secondary Business Studies Form by EAP
2. Business Studies Form 1 Pupil's Book by KLB

Required

- a) Outline any **eight** key guidelines that should be followed when preparing a scheme of work for business studies. (4 marks)
- b) Giving appropriate examples explore the **four** fundamental questions that a teacher should answer when preparing a lesson plan. (6 marks)
- c) Using the information given above and for a school of your choice,
- i) Prepare an appropriate two weeks scheme of work (12 marks)
- ii) From the scheme of work in c (i) above, prepare a one day's lesson plan (8 marks)

QUESTION TWO (20 MARKS)

- a) Giving appropriate examples explain the three forms of assessment that can be administered in an education programme. (6 marks)
- b) Account for feedback in the teaching of business studies (6 marks)
- c) Suggest any six teaching and learning experiences that can be used in the teaching of business studies indicating when each is used. (3 marks)
- d) Justify the keeping of records of work. (5 marks)

QUESTION THREE (20 MARKS)

- a) The strategies of teaching can be placed in a continuum from expository approaches to heuristic approaches. Using appropriate examples, discuss the characteristics of each of these approaches (8 marks)

- b) As an expert in pedagogy, you have been requested to present a lecture on the demonstration method of instruction. Highlight the key issues that you will include in your lecture (12 marks)

QUESTION FOUR (20 MARKS)

Measurement and evaluation are fundamental activities of teaching. On the basis of this assertion;

- a) Explain five characteristics of a good test (10 marks)
- b) Using appropriate examples explain the levels of knowledge that a teacher can test his learners in business studies test according to Bloom's Taxonomy (5 marks)
- c) Write brief note on the following type of tests.
- i. Practical
 - ii. Structured (5 marks)

QUESTION FIVE (20 MARKS)

- a) According to Parkes and Harris, 2000, a syllabus serves three major purposes. Describe the content required for a syllabus to serve each of these purposes. (9 marks)
- b) Highlight any six essential entrepreneurial attributes acquired from learning of business studies (6 marks)
- c) Mathematics is essential in the teaching and learning of business studies. Explain this assertion. (5 marks)