MACHAKOS UNIVERSITY

University Examinations for 2016/2017 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT SCIENCES

FOURTH YEAR FIRST SEMESTER EXAMINATION FOR DEGREE IN

BACHELOR OF COMMERCE

BBA 414: MANAGEMENT OF PUBLIC ENTERPRISES

DATE: 29/5/2017 **TIME: 8:30 – 10:30 AM**

INSTRUCTIONS:

Answer Question One and Any Other Two Questions

QUESTION ONE (30 MARKS)

a) As the chief executive officer of the Kenyan economy you are considering it wise to strengthen the public sector in delivery of its services to your citizens. Highlight the key motivators of your concern (10 marks)

b) Discuss the various source of capital in the management and running of public enterprises. (10 marks)

c) The Kenyan revenue authority is one of the key financial and regulatory parastatals in the economy. What role does it play in the general well-being of Kenya (10 marks)

QUESTION TWO (20 MARKS)

a) The salary of civil servants in Kenya depends on a number of factors .Discuss at least five of the factors giving relevant examples. (10 marks)

b) In accordance with the various objectives there are several kinds of audit which can be defined in public sectors. Briefly identify Five of these audit types. (10 marks)

QUESTION THREE (20MARKS)

a) Government finance is the deliberate manipulation of revenues and expenditures of the government. Elaborate this statement basing on the relevance to the Kenyan economy (10 marks)

b) Explain five features that distinguish public corporations from any other form of public enterprises (10 marks)

QUESTION FOUR (20 MARKS)

a) Identify five distinguishing characteristics between public and private institutions (10 marks)

b) Explain the meaning of marketing boards and identify its relevance in the development of a country giving relevant examples (10 marks)

QUESTION FIVE (20 MARKS)

a) Elaborate at least five privileges given to public companies which give them an advantage over the private companies (10 marks)

b) Discuss five advantages of direct taxes to the government, individuals and organizations imposing them. (10 marks)