



MACHAKOS UNIVERSITY COLLEGE

(A Constituent College of Kenyatta University)
University Examinations for 2015/2016 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

**DEPARTMENT OF BUSINESS ENTREPRENEURSHIP AND MANAGEMENT
SCIENCES**

FIRST SEMESTER EXAMINATION FOR BACHELOR OF ECONOMICS

BACHELOR OF ECONOMICS AND STATISTICS

BACHELOR OF ECONOMICS AND FINANCE

BBA 102: PRINCIPLES AND PRACTICE OF MANAGEMENT

Date:

Time:

INSTRUCTIONS

Answer Question One and Any Other Two Questions From Section B

QUESTION ONE

- (a) Explain the terms;
 - (i) Management (2 marks)
 - (ii) Manager (2 marks)
 - (iii) Efficient (2 marks)
 - (iv) Effective (2 marks)
- (b) Name the different kinds of managers and explain how the different kinds related to one another. 5 marks
- (c) Explain the systems theory and its usefulness to the study of management. (4 marks)
- (d) List the theories of motivation based on research in most organizations (3 marks)
- (e) Explain the levels of planning in management (10 marks)

SECTION B: ANSWER ANY TWO QUESTIONS

QUESTION TWO

- (a) Define the term “Theory” and explain the importance of theories in management. (5 marks)
- (b) Discuss in details the classical management theory. (15 marks)

QUESTION THREE

- (a) Identify and briefly explain the four basic management functions. (10 marks)
- (b) Describe different kinds of managers from the standpoints of level and area. (10 marks)

QUESTION FOUR

- (a) Discuss the organizational structure in organization citing its purpose and elements. (10 marks)
- (b) Write short notes on human resource planning and its objectives in an organization. (10 marks)

QUESTION FIVE

- (a) Explain the meaning of recruitment and selection sources of recruitment and a good job requisition. (10 marks)
- (b) Discuss the importance of performance appraisal and the common appraisal methods. (10 marks)