



MACHAKOS UNIVERSITY

University Examinations for 2019/2020 Academic Year

SCHOOL OF ENVIRONMENT AND NATURAL RESOURCES MANAGEMENT

DEPARTMENT OF ENVIRONMENTAL SCIENCES

THIRD YEAR SECOND SEMESTER EXAMINATION FOR

BACHELOR OF SCIENCE (COMMUNITY RESOURCE MANAGEMENT)

BACHELOR OF ENVIRONMENTAL STUDIES (COMMUNITY DEVELOPMENT)

ECD 321: RESOURCE MOBILIZATION AND ECONOMIC EMPOWERMENT

DATE: 12/11/2020

TIME: 2.00-4.00 PM

INSTRUCTIONS:

Answer question ONE and any other TWO questions

QUESTION ONE (30 MARKS)

- a) Discuss five potential sources of resources for community development work. (10 marks)
- b) Describe five external challenges faced by community development organisations in resource mobilization. (10 marks)
- c) Explain five benefits you would expect from economically empowered youth in your community. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain the importance of developing a resource mobilization strategy before mobilizing resources for community development initiatives. (10 marks)
- b) Discuss the role of communication as one of the key elements in resource mobilization. (10 marks)

QUESTION THREE (20 MARKS)

- a) Discuss five key factors that are considered when developing a donor map for resource mobilization. (10 marks)
- b) Explain the concept of “80-20 rule” in the context of resource mobilization and show its relevance when selecting resource mobilization approaches. (10 marks)

QUESTION FOUR (20 MARKS)

Explain the rationale for mobilizing local resources in community development initiatives and describe the practical approaches you can use to mobilize local resources in your community.

QUESTION FIVE (20 MARKS)

Assume you have been tasked to guide an organisation that is working towards economic empowerment of women in your community. With workable examples, discuss financial and employment strategies that you will suggest in order to achieve this.