

MACHAKOS UNIVERSITY
SCHOOL OF EDUCATION
DEPARTMENT OF EDUCATIONAL COMMUNICATION TECHNOLOGY AND EARLY
CHILDHOOD EDUCATION
UNIVERSITY EXAMINATIONS FOR M.E.D. SCHOOL BASED
ECT 807: DESIGN & PRODUCTION OF EDUCATIONAL MEDIA

INSTRUCTIONS

ANSWER QUESTION ONE AND ANY OTHER TWO BELOW

QUESTION ONE:

- i. Define the term instructional design? (5 Marks)
- ii. Identify various steps involved in Instructional Design? (5 Marks)
- iii. Define the term Instructional Technology (5 Marks)
- iv. What is an Instructional Design Model? (5 Marks)

QUESTION TWO:

- i. Differentiate between **ADDIE** and **SAM Models** in terms of Instructional Design. (7 Marks)
- ii. What is the importance of Change in Design and Production of Curriculum? (8 Marks)

QUESTION THREE:

- i. Critically examine the operations of **Shannon** and **Weaver's Models** of Communication. (5 Marks)
- ii. What are the roles of Community in decision making of Course Design and Production? (10 Marks)

QUESTION FOUR:

Explain the functions of the following with respect to the concept of instructions designing.

- i. Alliteration (5 Marks)
- ii. Assonance (5 Marks)
- iii. Onomatopoeia (5 Marks)

QUESTION FIVE:

- i. Explain the meaning of acousmatic Sound Film in Instructional Media?
(5 Marks)
- ii. Explain the term Diegetic Sound. **(5 Marks)**
- iii. Explain the process of Sound Dubbing. **(5 Marks)**