



MACHAKOS UNIVERSITY

University Examinations 2017/2018

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF FASHION DESIGN AND MARKETING

FIRST YEAR FIRSTSEMESTER EXAMINATION FOR

DIPLOMA IN FASHION DESIGN

HFM 030: INTRODUCTION TO FASHION DESIGN

DATE: 18/12/2017

TIME: 8:30 – 10:30 AM

INSTRUCTIONS:

Answer question ONE and any other two questions

1.
 - a) Define the following terms
 - i. Design (1 mark)
 - ii. Color (1 mark)
 - iii. Harmony (1 mark)
 - iv. Texture (1 mark)
 - v. Accessories (1 mark)
 - b) Briefly explain five uses of color (5 marks)
 - c) Illustrate and explain the three major classes of sleeves (6 marks)
 - d) Highlight six (6) factors that influence the choice of garments (6 marks)
 - e) Illustrate two 3-dimensional shapes. (2 marks)
 - f) Discuss three types of balance as used in fashion design (6 marks)
2.
 - a) You have been appointed to design uniform for Qatar Airways Company. Illustrate a skirt suit with the following details
 - Blouse** front and back view
 - Peterpan collar (1 mark)
 - i) Front zipper opening (1 mark)
 - ii) Pocket with a flap (2 marks)
 - iii) Back with a yoke (1 mark)
 - iv) Set in sleeve (1 mark)
 - v) Flare inset (1 mark)

- Skirt** front and back view (1mark)
- i) Dart (1 mark)
 - ii) Forward set pocket (1 mark)
 - iii) Vent Pleat (1 mark)
- b) Discuss the three sources of fashion inspiration (9 marks)
3. a) Describe the following careers (10 marks)
- i. Costume designer
 - ii. Stylist
 - iii. Fashion forecasting consultant
 - iv. Assistant buyer
 - v. Visual merchandiser
- b) You are working in a firm X, an order has been placed for boys school short. Send illustration to the school with the following details
- Short -Front and back view** (1 mark)
- i) Waist band (1 mark)
 - ii) Forward set pocket (1 mark)
 - iii) Fly opening (1 mark)
 - iv) Crease line (1 mark)
 - v) Bound pocket (1 mark)
 - vi) Darts (1 mark)
- Shirt**
- i) Set in sleeve (1 mark)
 - ii) shirt collar (1 mark)
 - iii) patch pocket (1mark)
4. a) Outline four functions of line in fashion design (8 marks)
- b) Using illustration describe the three type of rhythm. (12 marks)
5. a) Illustrate the following details (10 marks)
- i) Gathers
 - ii) Box pleat
 - iii) Inverted pleats
 - iv) Shirring
 - v) Sunray pleats
- b) With the aid of a diagram, explain a color wheel (10 marks)