



MACHAKOS UNIVERSITY

University Examinations 2016/2017

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL SCIENCES

THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR BACHELOR OF ARTS

APS 323: BEHAVIOR MODIFICATION

DATE: 24/7/2017

TIME: 2:00 – 4:00 PM

INSTRUCTIONS

Answer Question One and Any Other Two Questions

1. a) Discuss the five schools of Behaviorism. (20 marks)
 b) Describe five ways of measuring behavior (10 marks)
2. Discuss any four techniques of Cognitive Behavioral Therapy (20 marks)
3. Giving relevant examples, explain five drawbacks of punishment. (20 marks)
4. Distinguish Classical Conditioning from Operant conditioning. (20 marks)
5. A friend in your class is struggling with time management and is always handing in her assignments late. Explain five strategies that can assist her in her desired behavior change. (20 marks)