



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS ADMINISTRATION

FIRST YEAR SPECIAL/SUPPLEMENTARY EXAMINATION FOR

DIPLOMA IN BUSINESS MANAGEMENT

DIPLOMA IN PROCUREMENT

BMS 034: RESEARCH METHODS

DATE: 25/7/2019

TIME: 2:00 – 4:00 PM

INSTRUCTIONS:

ANSWER ANY OTHER TWO QUESTIONS

1. Mulei is an employee of INSEARCH, a research firm which operates in Kisumu County. The firm's major business is to conduct baseline surveys for counties in the region. The firm has been contracted by the county government of Makueni to conduct a public health survey on Motor bike accident related deaths within the county during the 2018/2019 financial year.
Mulei is required to prepare and lead a team of ten members to carry out the task
 - (a) Discuss the methodology process that will help them achieve their objective. (12 marks)
 - (b) Explain any three data collection tools that they are likely to use. (6 marks)
 - (c) Discuss four unethical practices in research (12 marks)
2.
 - (a) Clearly distinguish between the independent and the dependent Variables in research (10 marks)
 - (b) Explain the meaning and application of Validity and reliability in research (10 marks)
3.
 - (a) Design and state a good researchable topic of your choice (4 marks)
 - (b) Using the topic you have chosen, develop a statement of the problem (10 marks)
 - (c) State four specific objectives in your topic (6 marks)
4.
 - (a) Discuss the importance of reviewing related literature in a research study (12 marks)
 - (b) List the items found in the preliminary pages of a research report (8 marks)
5. State and explain the contents of Chapter **One** of a research proposal (20 marks)