



MACHAKOS UNIVERSITY

University Examinations for 2017/2018 Academic Year

SCHOOL OF BUSINESS AND ECONOMICS

DEPARTMENT OF BUSINESS, ENTREPRENEURSHIP & MANAGEMENT

SCIENCE

SECOND YEAR FIRST SEMESTER EXAMINATION FOR DIPLOMA IN

BUSINESS MANAGEMENT

BBA 033: GOVERNANCE AND ETHICS

DATE: 4/12/2017

TIME: 11.00-1.00 PM

INSTRUCTIONS:

Answer Question ONE And Any Other Two Questions

QUESTION ONE (30 MARKS)

- a) Briefly explain the meaning of the terms governance and ethics. (4 marks)
- b) Compliance with the CG principles can benefit the owners and managers of companies and increase transparency and disclosure .Justify these statement by giving five examples. (10 marks)
- c) Discuss four major branches of ethics (8 marks)
- d) Highlight four basic ethical principals applied in organizations. (8 marks)

QUESTION TWO (20 MARKS)

- a) Ethics is a code of conduct that is supposed to align behaviors within an organization and the social framework. But the question that remains is where and when did business ethics came into being. Justify these statement. (10 marks)

- b) Briefly discuss the following ethical theories
- i) Virtue ethics (2 marks)
 - ii) Utilitarianism (2 marks)
 - iii) Kantianism (2 marks)
 - iv) Contract theory (2 marks)
 - v) Care ethics (2 marks)

QUESTION THREE (20 MARKS)

- a) Discuss the importance of professional ethics besides its relevance to the individual, the consumer, the employee or the human social unit of the society (8 marks)
- b) i) Differentiate between ethics and core values (2 marks)
- ii) Using relevant examples highlight five core values of Machakos university and how they benefit the institution. (10 marks)

QUESTION FOUR (20 MARKS)

- a) Discuss five essential elements of an effective corporate governance. (10 marks)
- b) Discuss how Critical Ethical Choices Present themselves in Daily Work. (10 marks)

QUESTION FIVE (20 MARKS)

- a) i) Briefly explain the meaning of the term corporate culture. (2 marks)
- ii) Giving relevant examples highlight Five importance of corporate culture. (10 marks)
- b) Give five cases for and five cases against corporate social responsibility (10marks)