



MACHAKOS UNIVERSITY

University Examinations for 2018/2019 Academic Year

SCHOOL OF EDUCATION

DEPARTMENT OF EARLY CHILDHOOD EDUCATION

APRIL SESSION EXAMINATION FOR BACHELOR OF EDUCATION

ECE: 202 INSTRUCTIONAL MEDIA

DATE: SCHOOL BASED

TIME:

INSTRUCTIONS:

Answer QUESTION ONE and any other TWO QUESTIONS

1. a) Explain the following term as they are used in the unit. (10 marks)
 - i. Media
 - ii. Audio media
 - iii. Visual media
 - iv. Audio visual media
 - v. Communication
- b) Illustrate the process of communication. (10 marks)
- c) Differentiate verbal and non-verbal communication. (10 marks)
2. a) Explain the role of media and extension services department at KICD. (10 marks)
- b) Describe Five (5) methods of storing ECDE instructional media. (10 marks)
3. a) Imagine you are an ECDE teacher in Tumaini ECDE Centre. Discuss how you can source for teaching and learning materials for your school. (10 marks)
- b) Describe the stages of communication process. (10 marks)
4. a) “Suitable textbooks for children should meet a certain criterion” Discuss 5 (five) of these criteria. (10 marks)
- b) Explain five importance of pictures as a resource for teaching preschool learners. (10 marks)
5. a) Discuss the importance of using instructional media in an ECDE class. (10 marks)
- b) Discuss 5 (five) factors to consider when selecting teaching and learning materials for ECDE centers. (10 marks)